



## FOR IMMEDIATE RELEASE

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## Reginald F. Lewis Museum Unveils New Exhibit: iWitness: Media & the Movement

**Baltimore, Maryland** – – The Reginald F. Lewis Museum of African American History & Culture (830 E Pratt St, Baltimore, MD 21202) is proud to announce the opening of its latest exhibit, "iWitness: Media & the Movement," on **Thursday, August 8, 2024**. This captivating exhibit delves into the pivotal role of media—radio, television, photography, and the press—in shaping and advancing the modern American Civil Rights Movement.

The exhibit commemorates the 60th anniversary of the landmark Civil Rights Act of 1964 and highlights the significant contributions of activists, community leaders, and organizations in Maryland. These individuals and groups utilized the media to expose injustices and galvanize public opinion towards the cause of civil rights.

**Media previews will take place on Thursday, August 8th from 3:00 PM to 5:00 PM**, offering an exclusive opportunity for members of the press to explore the exhibit and engage with the curators. The evening reception begins at 5:30 PM, followed by special remarks at 6:15 PM, and the official ribbon-cutting ceremony at 6:30 PM.

"iWitness: Media & The Movement" is a compelling exploration of how media served as a powerful tool for change during the civil rights movement," said Robert Parker, the museum's Chief Curator & Director of Interpretation, Collections, and Education. "This exhibit not only commemorates the pivotal events and figures of the era but also underscores the ongoing relevance of media in the fight for social justice. As we approach a critical election, it's essential to reflect on the lessons of the past and recognize the power of the media in shaping public discourse and advocating for civil rights."

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The Lewis Museum will also host a **free community day on Saturday, August 10, 2024** in celebration of the new exhibit. Visitors are encouraged to visit [www.lewismuseum.org](http://www.lewismuseum.org) to register to attend in advance.

**WEB INFO:** [RFLM iWitness: Media & The Movement](#)

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**The Mission of the Reginald F. Lewis Museum:**

The Reginald F. Lewis Museum documents, interprets and preserves the complex experiences, contributions and culture of Black people in Maryland. We serve as a catalyst for sustained change by providing programs, exhibitions and bold conversations that educate and challenge.